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Friday, 26 November 2010

Brokers love leads: 1300 Home Loans

Wednesday, 24 November 2010

Staff Reporter

1300 Home Loans will wrap up its initial recruitment drive in the coming weeks after almost two months on the road.

The company's managing director said the shows had been a great success, with over 300 brokers attending the introductory road shows in Sydney, Melbourne, The Gold Coast, Brisbane and the Sunshine Coast.

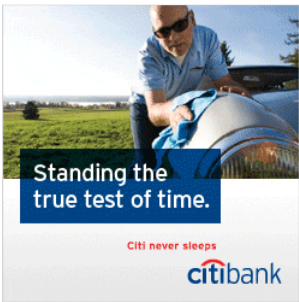
Several more shows are scheduled for Western Australia and South Australia in the New Year.

"We are targeting 400 brokers to have registered with the new brand before we launch nationwide, most likely in the first or second quarter of 2011," Mr Kolenda said.

"Our ambition is to have a team of the best brokers collectively writing loans of in excess of a \$1 billion a month.

"The response so far has been terrific and brokers have swooped on the chance to be a part of one of the biggest national marketing, branding and direct consumer lead generation businesses in the country."

Mr Kolenda said the new company had the potential to provide more competition in the home finance sector.



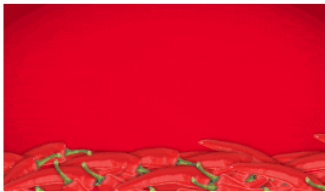
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