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Catapult Sports To Acquire XOS Technology and PLAYERTEK, Launches Private Placement Equity Raising

Aura Group would like to congratulate portfolio company Catapult Sports (ASX:CAT) on its recent announcement to acquire XOS Technologies, a market leader in providing innovative digital and video analytic software solutions to elite sports teams in the United States, and Ireland-based Kodaplay Limited (trading as PLAYERTEK), a leading developer of wearable analytics software solutions for the prosumer market.

The two acquisitions, XOS Technologies and PLAYERTEK, will be acquired for US\$60 million (A\$80.1 million) and €3.3 million (A\$4.9 million), respectively.

A fully underwritten placement and entitlement offer to raise up to approximately A\$100 million is being launched today to finance the acquisitions and provide additional working capital to the company. Goldman Sachs Australia is acting as the sole underwriter and book runner for the Equity Raising.

The two acquisitions are intended to significantly strengthen Catapult Sport's position as the leader in wearable technology for elite sports teams, while also:

- Accelerating Catapult's global expansion;
- Enabling Catapult to pioneer the development of next generation products for elite sports, integrating player performance data analytics and video analytics;
- Substantially accreting Catapult's total revenues, recurring revenue base, and EBITDA, while also accelerating Catapult's transition to positive EBITDA and free cash flow in FY17; (pre synergies and extraordinary items)
- Paving the way for Catapult to expand into the prosumer market; and
- Creating significant long-term value for Catapult shareholders

The acquisitions are subject to customary closing conditions and are expected to be completed by the end of August 2016.

Following the July 5 2016 announcement of all-time record sales and an upgrade in full-year guidance, Catapult also provides additional financial guidance that it expects to achieve revenue of A\$18 million to \$19 million, annualised recurring revenue (ARR) of A\$13 million to \$14 million and EBITDA of -\$3.8 million to -\$4.8 million for FY16.

Funds managed by Aura Group remain among the largest and earliest shareholders in Catapult Sports.

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